

KEN SARAFIN

SENIOR DESIGN MANAGER

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Senior level designer with 13 years experience including team management and college-level educational instruction. Expertise in graphic design, brand development, motion design/animation and illustration, with over 5 years experience in the concessions and digital signage industry.

SKILLS AND EXPERTISE

- | Art/Creative Direction
- | Brand Development
- | Photo Manipulation
- | Graphic Design
- | Print Layout
- | Video Editing
- | Motion Graphics
- | Illustration
- | Adobe Creative Suite

EXPERIENCE

SARAFIN DESIGN, LLC. *Founder, 2016 - Present*

- | Content management and design creation for all concessions for *Aramark* at *U.S. Bank Stadium, Minneapolis MN, 2018*
- | Developed content design and motion graphics for *Aramark* at *U.S. Bank Stadium, Super Bowl LII*
- | Provide graphic design support, brand development and motion graphics for many *Aramark* operations including *SAP Center, Capital One Arena, Citi Field, Arrowhead Stadium, Victory Field and others*
- | Create various visuals for *Lockheed Martin Space Systems in Denver, CO*
- | Offer creative services to many clients in a variety of industries with a wide range of unique needs and deadlines

PING HD, LLC. *Senior Design Manager, 2013-2016*

- | Responsible for visual style on all static and motion designs for client projects and company marketing material
- | Directed a team of designers to create content maintaining exceptional standards under tight deadlines
- | Managed and designed marketing and concessions content for clients in the MLB, NFL and NHL across the United States and Canada, including the Denver Broncos, New Orleans Saints, Colorado Rockies, Detroit Tigers, Philadelphia Phillies, Chicago Cubs, St. Louis Cardinals, New Orleans Pelicans and Manitoba Jets
- | Designed motion graphic content for Coca Cola, PepsiCo, and other national brands in accordance with their respective established design guidelines

LOCKHEED MARTIN *Graphic Designer, 2006-2013*

- | Designed content for the GPS satellite, Phoenix Lander and Mars Reconnaissance Orbiter
- | Designed off-site murals, displays and tradeshow graphics for locations nation-wide
- | Developed logo and branding for various *Lockheed Martin* programs

ART INSTITUTE OF COLORADO *Adjunct Instructor, 2011-2012*

- | Developed and instructed with a precise curriculum for digital painting and drawing courses

EDUCATION

ART INSTITUTE OF COLORADO *BA Multimedia Design & Animation*

- | 3.8 GPA, awarded best portfolio in graduating class